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**Creating Academic Partnerships:
Clinical and Workforce Benefits**

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About the Speaker



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Alice Geis is the Director of Integrated Health at Trilogy Behavioral Health and is a faculty member at Rush University College of Nursing in the Department of Community, Systems, and Mental Health. In her faculty role, she teaches live, online, and clinical courses to psychiatric nurse practitioner, advanced public health, and pre-licensure nursing students. She founded and directed a hospital-based psychiatric home care program and has consulted in program development.

In addition to her administrative duties in the Integrated Health Program at Trilogy, she provides diagnostic evaluations, medication management, and group treatment as a psychiatric nurse practitioner, and oversees the wellness and health promotion services.

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Agenda

- Who are we & why did we pursue an academic partnership?
- Current forces driving academic partnerships
- Elements of successful partnerships
- Benefits to stakeholders: what's in it for us?
- How did we establish the partnership?
- Experience to date: successes, setbacks, challenges
- Next steps & future directions
- Summing up: considerations if pursuing an academic partnership - Questions to consider, lessons learned, helpful tips for grantees
- Questions & Discussion

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Learning Objectives

At the end of the presentation participants will be able to

- Identify characteristics of successful partnerships between integrated health programs and academic centers
- Discuss ideas for implementing new or expanded partnerships with academic programs in their centers
- Identify opportunities and barriers to implementing partnerships with colleges or universities

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TrilogY
BEHAVIORAL HEALTHCARE

RUSH UNIVERSITY
COLLEGE OF NURSING

TrilogY Heartland
INTEGRATED HEALTHCARE
A partnership between TrilogY & Heartland International Health Center

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What do we know about academic practice partnerships?

- Descriptions of programs in the literature
- Mostly anecdotal evidence for success
- Some organizations working on models

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Why Now?

- Cutbacks to mental health services in many states leading to lean staffing of agencies
- Affordable Care Act provisions favoring ramping up services in well-coordinated care systems
- Competition for clinical placements for students
- Workforce development needed in integrated health

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Qualified Applications Turned Away from Entry-Level Baccalaureate Nursing Programs:2002-12

| Year | Qualified Applications Turned Away |
|------|------------------------------------|
| 2002 | 3,600 |
| 2003 | 15,944 |
| 2004 | 29,425 |
| 2005 | 37,514 |
| 2006 | 38,415 |
| 2007 | 36,400 |
| 2008 | 41,385 |
| 2009 | 42,981 |
| 2010 | 52,115 |
| 2011 | 58,327 |
| 2012 | 52,212 |

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Learning to work in Integrated Settings

Integrated care requires good interprofessional communication & collaboration skills (Curran, et. al, 2012)

Our workers are educated in silos

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What helps or hinders academic/practice partnerships?

- Barriers
 - Lack of time
 - Lack of resources
 - Lack of communication
- Facilitators
 - Shared vision with mutual goals and objectives
 - Clear communication
 - Regular contact and engagement

American Association of Colleges of Nursing, (2013).

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Benefits to the CMHC/Clients

- Student projects are aligned with agency priorities and can build on one another
- Opportunity to educate professionals about SMI
- Can help to build your own workforce
- Support mutual learning & staff development
- Clients receive services they might not otherwise due to financial constraints
- Opportunities to work in areas where organizational missions align

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Benefits to the University/Students

- Reliable and regular placements for students in cutting-edge areas of Integrated Health
- Build student confidence in working in inter-professional practice settings
- Helps keep participating faculty current in clinical skills and knowledge
- University gains access to experts in public psychiatry and community behavioral health

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Elements of Our Academic Partnership

- CMHC Director of Integrated Health is a faculty member at academic partner organization
- Developed with the academic practice program
- 250 nursing students so far
- Nursing students collaborate with staff and students of other disciplines in learning and bringing value to programs & client care

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Partnering with Clients for Health



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An Example from a Partnership with a CON: Types of Students & Courses

- Pre-licensure or "GEM" nursing
- Advanced Public Health Nursing
- Psychiatric Nurse Practitioner
- Family Nurse Practitioner
- Specialty and Systems Leadership doctoral
- Psychiatric Nursing
- Public Health Nursing
- Advanced Public Health Courses
- Comprehensive clinical management
- Clinical immersion

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Box o' Projects

- Projects selected through student key informant interviews with agency staff
- Always prepared with ideas for student work
- Continuity of projects which build on each other
- Topic areas: Nutrition & Exercise, Smoking Cessation, Sexual Health

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How to Address Sexual Health



A Guide for Staff Communication about Sexual Health

Poster

Pregnancy Prevention

| | | |
|---|---|--|
| <p>Male Condom</p> <ul style="list-style-type: none"> • Most effective barrier method • Prevents pregnancy and STIs • Use every time you have sex • Check expiration date • Do not use oil-based lubricants • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape | <p>Female Condom</p> <ul style="list-style-type: none"> • Most effective barrier method • Prevents pregnancy and STIs • Use every time you have sex • Check expiration date • Do not use oil-based lubricants • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape | <p>Diaphragm and Spermicide</p> <ul style="list-style-type: none"> • Prevents pregnancy and STIs • Use every time you have sex • Check expiration date • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape |
| <p>Birth-Control Pills</p> <ul style="list-style-type: none"> • Prevents pregnancy • Do not prevent STIs • Take every day • Check expiration date • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape | <p>Patch, Ortho Evra</p> <ul style="list-style-type: none"> • Prevents pregnancy • Do not prevent STIs • Change every week • Check expiration date • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape | <p>Implant, Injections</p> <ul style="list-style-type: none"> • Prevents pregnancy • Do not prevent STIs • Lasts for years • Check expiration date • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape |
| <p>IUD: Mirena and ParaGard</p> <ul style="list-style-type: none"> • Prevents pregnancy • Do not prevent STIs • Lasts for years • Check expiration date • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape | <p>Shot: Depo-Provera</p> <ul style="list-style-type: none"> • Prevents pregnancy • Do not prevent STIs • Lasts for 3 months • Check expiration date • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape | <p>Ring: Nuva Ring</p> <ul style="list-style-type: none"> • Prevents pregnancy • Do not prevent STIs • Change every 3 weeks • Check expiration date • Do not use if damaged or expired • Do not use if the seal is broken • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape • Do not use if the condom is not the right size • Do not use if the condom is not the right material • Do not use if the condom is not the right color • Do not use if the condom is not the right shape |

Adapted from "Birth control," Planned Parenthood, 2012. Retrieved from <http://www.plannedparenthood.org/health-topics/birth-control-4211.htm>

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Healthy Snacks

Aldi Prices
Yogurt \$0.39
Greek yogurt \$0.89
Baby carrots \$ 1.29
Celery \$1.49
Mini whole wheat bagels \$1.99
Bananas \$0.39 per lb
Dried cranberries \$1.19



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Policy Level Benefits of Collaboration



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Student Participation in Congresswoman's Visit



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Successes - Workforce Development

- Students learn about working outside of traditional disciplinary and mental health/general health silos
- Students who have had one clinical course have asked for placement in a subsequent one, or volunteered after graduation
- Former students have joined the agency as employees
- Students comment on positive element of interprofessional work environment

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Unexpected Benefits: Partnership in the GNE Demonstration Grant

- A 4 year grant mandated by Affordable Care Act
- Funded at \$200 million from Center for Medicare & Medicaid Services
- Goal to increase the supply of advanced practice registered nurses (APRNs) to improve access to services for people with Medicare and Medicaid
- Defrays cost to agencies and hospitals of training APNs (e.g. 1 day of training per term = \$ 3,375)

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Other Collaboration Projects & Potential Future Directions

- The Center for Integrated Health Education
- Collaboration with the Office of Professional Education and Community Outreach
- Graduate Nurse Demonstration Project Grant
- Liaison with other departments in medical center
- Research projects

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Tips for Participants

- Do joint planning
- Communicate, early & often
- Dedicate resources
- Orient faculty & students to your framework of care
- Consider a faculty practice arrangement
- Consider any impact on staff productivity
- Reinforce culture of teaching & learning

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