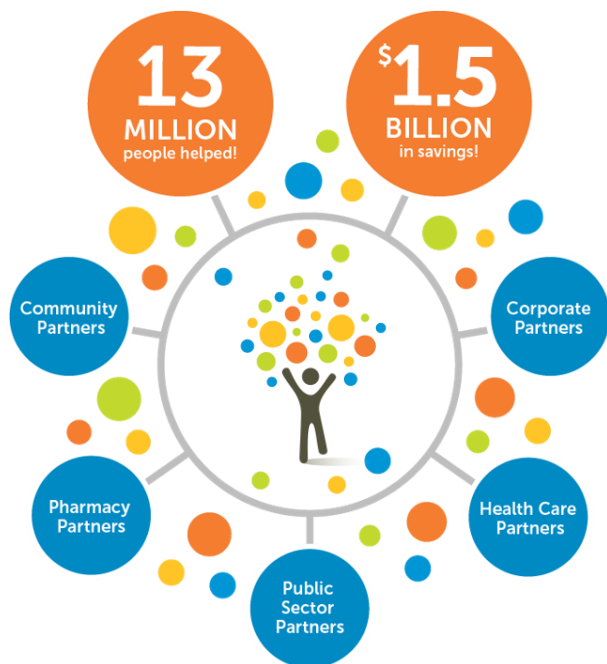




Help your community afford their prescriptions!

2.12.2019

Who is FamilyWize



Mission

- Improve people's lives by providing access to affordable prescription medications.

Partner Focused Organization

- FamilyWize is partner focused; partnering with non-profits, Patient Advocacy Groups, and Health Systems.

Partner of Choice for Community Groups

- Passes on 100% of Negotiated Savings
- Pricing Transparency
- Audited by BDO
- Does not sell information to Third Parties
- Does not sell marketing lists

The Problem

More than
**138
million**
are uninsured or
underinsured¹

Why FamilyWize is Needed



Large Base of Uninsured & Underinsured

- **43% of Americans** have high-deductible insurance coverage or underinsured²
- **28.9 million** people have no health insurance²



High Costs of Meds Impacts Compliance

- **45 million** people did not fill a needed prescription in 2016 because of cost³
- **57% of Americans** reported taking potentially dangerous steps to curb high medication costs⁴



Growing Underinsured Population

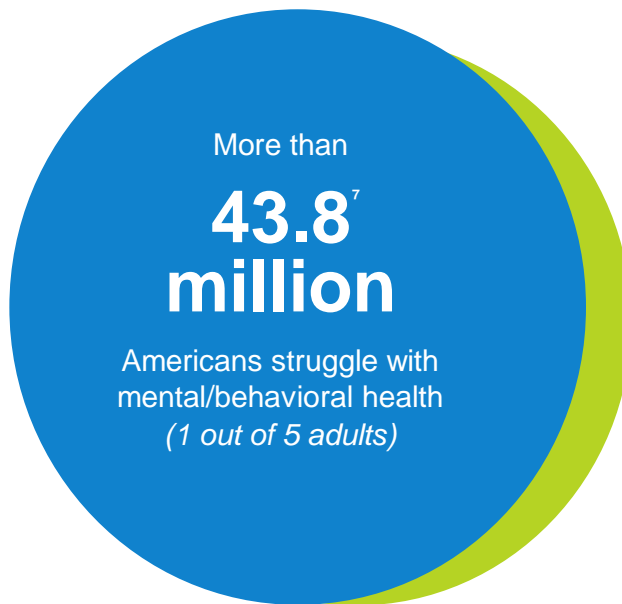
- **28% of working age adults** were underinsured in 2016⁵
- **52%** with medical bill problems & **45%** went without needed healthcare due to cost⁵



Cost of Patients not Taking Medications

- Lack of adherence estimated to cause **125K deaths & 10% of hospitalizations**⁶
- The cost to the American Healthcare System is between **\$100B to \$289B a year**⁶

Behavioral Health



Behavioral Health

- **Nonadherence rates** in patients with schizophrenia, bipolar disorder, and depression are:
 - Upwards of 60%⁸
 - Associated with higher rates of substance abuse, relapse, and hospitalization⁹
- **Significant cost barriers** to accessing psychiatric medications in health insurance plans, particularly for depression and antipsychotic meds¹⁰

A Piece of the Solution



Giving people **affordable access** to prescription medications they need.

13 million people have saved **\$1.5 billion** on their medications with FamilyWize.

FamilyWize

3 Easy Steps for Using FamilyWize



BRING

the card or app to
your pharmacy



SHOW

it to your
pharmacist



SAVE

on your
prescriptions

Facts About the FamilyWize Card



- **Free** for everyone
- **No enrollment** required
- **Unlimited** use
- Use **with or without insurance**
- Covers **100% FDA approved medications**
- Accepted at **pharmacies nationwide**
- **Drug Price Look-up Tool**

FamilyWize Support

In-house Contact Center

We offer in-house customer service for FamilyWize cardholders at:
(800) 222-2818

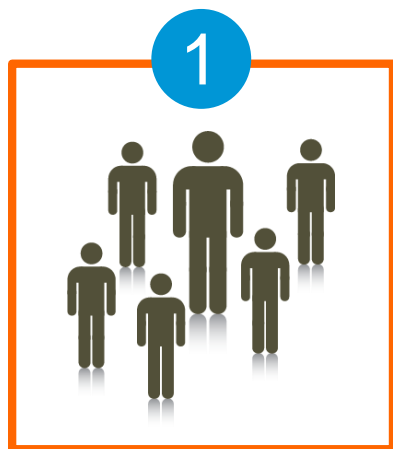


When is FamilyWize Helpful?

- **If you're uninsured**
- **If you're underinsured**, i.e. you have:
 - Limited or catastrophic plan
 - High deductible
 - Long waiting period
 - Medications not covered by your plan
 - Co-pay is higher than FamilyWize price
 - No Medicare Part D or during donut hole



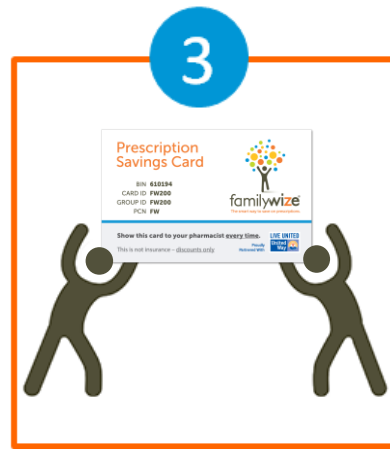
The FamilyWize Model



Leverage purchasing power of millions of individuals



Negotiate volume discount with pharmacies



Pass **100%** of discounts direct to individuals

Partner with FamilyWize for healthier communities

Download the App and Text Messaging

Save Money on Your Prescriptions with FamilyWize!

Simply Download the **FREE** FamilyWize App Today!

Check out Our Drug Price Look-Up Tool to Find the FamilyWize Price Before Going to the Pharmacy.

How to Get the App:



DOWNLOAD

The **FREE** mobile app.

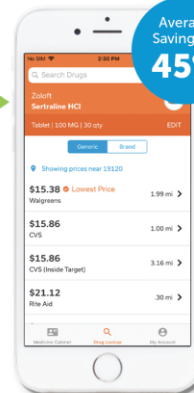


TEXT

"FWSAVE" to 700-700

Messaging and data rates may apply

- No registration or eligibility criteria
- Use it whether you're insured or uninsured
- Use it everytime!



Ordering FamilyWize Materials (Bulk)

Physical Card

1

Packs of 150
(English or Spanish)



Poster

2

Max is 20 (English)
*Recommended for Providers



Rack Holder

3

Holds 150 cards each



Fact Sheet

4

Max is 20 (English)
*Recommended for Providers



Email Vickie at vnisbet@familywise.org


- Which material(s) requesting
- Quantity
- Mailing Address
- Organization/Your Title

Can also
email digital
versions

White Labeled FamilyWize Widget

Include FamilyWize Widget


on portals, internet, intranet,
and other patient or
community-facing resources



MENTAL HEALTH FIRST AID
NATIONAL COUNCIL
FOR BEHAVIORAL HEALTH
Handle It Well. Strong Communities.

The National Council for Behavioral Health and FamilyWize proudly partner to get you the lowest price on your prescriptions.

Enter your drug and ZIP code to pay less for your prescriptions

powered by  familywize[®]

[Get the Card](#)



Thank You!

Vickie Nisbet

Director,
Community Relations

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vnisbet@familywize.org

www.familywize.org

1720 Spillman Drive, Suite 100, Bethlehem, PA 18015



familywize[®]

The smart way to save on prescriptions.

Appendix A: Footnotes and References

¹ Based on data from the following sources: The Commonwealth Fund, [America's Underinsured](#), Mar 2014; Henry J. Kaiser Family Foundation, [Health Insurance Coverage of the Total Population](#), 2013; The Henry J. Kaiser Family Foundation, [Total Marketplace Enrollment and Financial Assistance](#), Mar 2015; The Henry J. Kaiser Family Foundation; Medicare Prescription Drug Plans: Number of Medicare Beneficiaries with Creditable Prescription Drug Coverage, by Type, Mar 2012; eHealth, Inc., [Fewer Than Ten Percent to Hit Medicare's Prescription Drug Coverage Gap \(the Donut Hole\)](#) in 2013, Nov 2013

² Becker's Hospital Review, "CDC finds 43.2% of Americans have high-deductible health plans: 4 additional stats", 2018, <https://www.beckershospitalreview.com/payer-issues/cdc-finds-43-2-of-americans-have-high-deductible-health-plans-4-additional-stats.html>

³ Prescription Justice, "45 Million Americans Forego Medications Due to Costs, New Analysis Shows – 9 Times the Rate of the UK", 2017, https://prescriptionjustice.org/press_release/45-million-americans-forego-medications-due-to-costs-new-analysis-shows-9-times-the-rate-of-the-uk/

⁴ Center For Advancing Health, "Taking Risks With Needed Drugs Due to High Cost", 2014, <http://www.cfah.org/blog/2014/taking-risks-with-needed-drugs-due-to-high-cost>

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⁶ The New York Times, "The Cost of Not Taking Your Medicine", 2017, <https://www.nytimes.com/2017/04/17/well/the-cost-of-not-taking-your-medicine.html>

⁷ <http://www.nimh.nih.gov/health/statistics/prevalence/any-mental-illness-ami-among-adults.shtml>

Mental Health America, [Parity or Disparity: The State of Mental Health in America](#), 2015

⁸ Kreyenbuhl J, Record EJ, Palmer-Bacon J. A review of behavioral tailoring strategies for improving medication adherence in serious mental illness. *Dialogues Clin Neurosci*. 2016;18(2):191-201.

⁹ Magura, Rosenblum, and Fong, [Factors associated with medication adherence among psychiatric outpatients at substance abuse risk](#), Nov. 2011

¹⁰ National Alliance on Mental Illness, [A Long Road Ahead: Achieving True Parity in Mental Health and Substance Use Care](#), April 2015

¹⁰ <https://www.nami.org/learn-more/mental-health-by-the-numbers>